



MF Fleetmanagement

Guiding principle / Mission for MF Fleetmanagement AG

Our objective / Our mission

MF Fleetmanagement AG's objective is to provide full-service leasing and mobility offers. The goal is to generate added value for our customers based on our many years of know-how and our successful, strategic partnerships. In keeping with our motto "Not the biggest, but the best", we are always striving towards continuous, healthy growth. Our goal is to always make sure our customers are satisfied and attract new customers. With our transparent and customer-tailored fleet solutions, we make sure to provide cost-efficient and safe vehicles for the road and that the fleet is optimally managed.

Our customers can expect the following from us:

We offer you professional, individual full-service leasing solutions. From the basic financing of your vehicle to the partial or complete outsourcing of your vehicle fleet management—we have the solution for your individual needs.

- Fleet analysis and optimisation
- Support for the development of your car policy
- Consultation for vehicle and model selection
- Consultation on current and legal topics

Our positioning and guiding principle

People are the heart of our business model. Our goal is to meet their needs completely. This not only applies to our customers but also to our staff as well as all long-term, strategic partnerships.

We help our customers concentrate on the successful development of their core business processes, in that we—thanks to our many years' experience, knowledgeable employees and our strong partners and networks take care of the professional and transparent financing and management of their fleet (outsourcing).

Our message

We are always focussed on fulfilling the requirements and expectations of our discerning customers, putting their interests first, being receptive to constructive criticism and on always trying to improve. A friendly, respectful, interested and courteous manner is our top priority. We safeguard the interests of all our stakeholders.

Our Values

We stand for passion - competence - partnership and transparency.

Passion: Our long-time employees identify with their employer, its customers and partners on a daily basis. Their goal is to complete their tasks swiftly and conscientiously. Our customers are always front and centre. We always adopt a positive and optimistic attitude in everything we do.

Competence: Thanks to our extensive experience, we possess vast, very sound expertise in our field, which we use daily for the benefit of our customers. We don't let upcoming changes or new realities intimidate or stop us from learning new things. Thanks to our expert knowledge, we do everything to find the best possible solutions for our customers every day. We stand for qualitative, superior service at a good value for money.

Partnership: The fleet industry is very complex and multifaceted. In order to fulfil the many needs of our discerning customers, we rely on our long-term, reliable partners. They play a large part in the high quality of our services and are an extension of this. We respect the needs, values and opinions of our strategic partners. We choose them carefully and, based on regular exchanges and personal communication, ensure that everyone acts in the interest of the MF Fleetmanagement and their

customers. Furthermore, we maintain business and behavioural norms for all business partners, which are integrated into our service process.

Transparency: We stand for transparency and strive towards a state of openly available and constant information about processes, facts, plans and decision-making processes. This is the basis for the open communication among all parties involved in our business model. Thanks to our transparent behaviour and actions, we gain trust of our customers, strengthen these relationships over the years and ensure a successful, lucrative partnership.



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